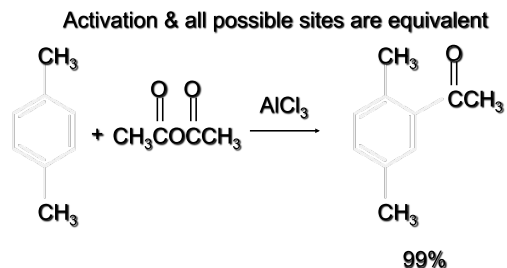
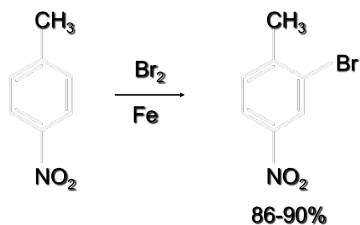


Electrophilic Aromatic Substitution  
**Multiple Substituent Effects:**  
*Activation-Deactivation / Direction (Regio-selectivity)*

**The Simplest Case**



**Another Straightforward Case**



directing effects of substituents reinforce each other; substitution takes place ortho to the methyl group and meta to the nitro group

**Generalization**

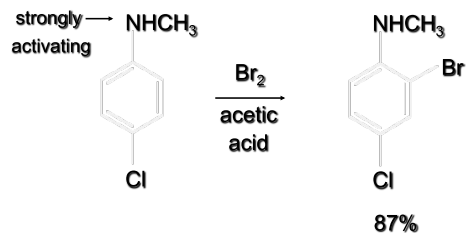
regioselectivity is controlled by the most activating substituent

**Question**

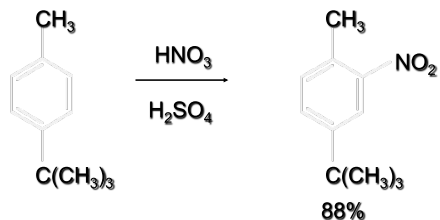
- Which positions are activated for chlorination on the compound shown below?

- 
- Structure of 1-methyl-2-nitrobenzene with positions 1, 2, 3, and 4 labeled.
- A) 2 and 3
  - B) 1 and 3
  - C) 2 and 4
  - D) 1 and 4

**Example**

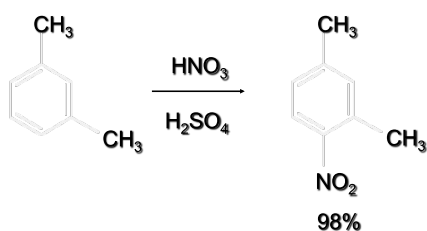


*When activating effects are similar...*



substitution occurs ortho to the smaller group

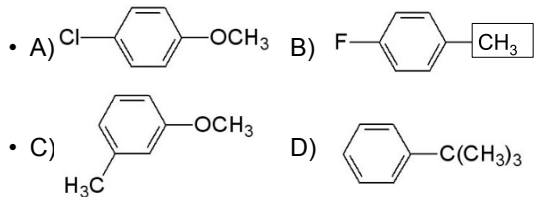
*Steric effects control regioselectivity when electronic effects are similar*



position between two substituents is last position to be substituted

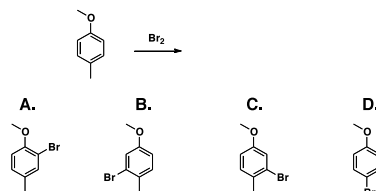
### Question

- Which compound undergoes electrophilic aromatic substitution with (CH<sub>3</sub>)<sub>3</sub>CCl and AlCl<sub>3</sub> at the slowest rate (or not at all)?



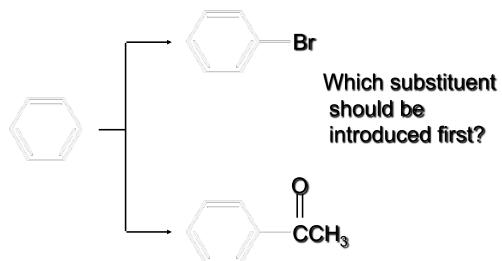
### Question

What is the major product of the following reaction?

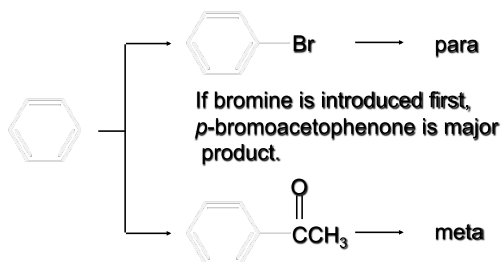


### Regioselective Synthesis of Disubstituted Aromatic Compounds

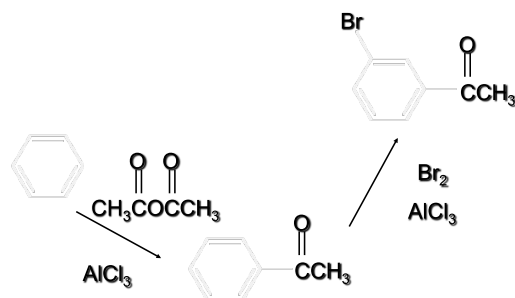
### Synthesis of *m*-Bromoacetophenone



### Synthesis of *m*-Bromoacetophenone



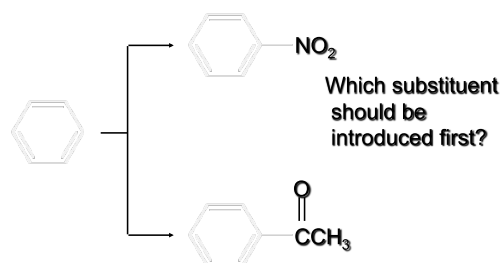
### Synthesis of *m*-Bromoacetophenone



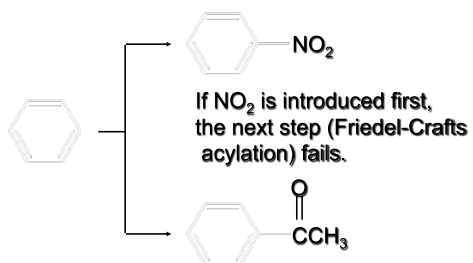
### Factors to Consider

order of introduction of substituents to ensure correct orientation  
Friedel-Crafts reactions (alkylation, acylation) cannot be carried out on strongly deactivated aromatics

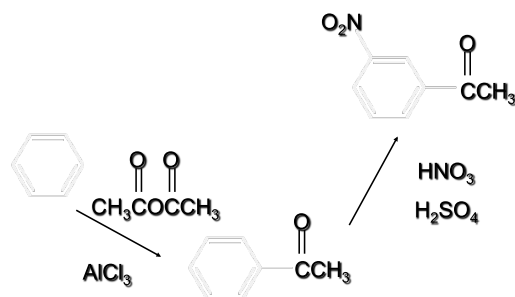
### Synthesis of *m*-Nitroacetophenone



### Synthesis of *m*-Nitroacetophenone



### Synthesis of *m*-Nitroacetophenone



### Factors to Consider

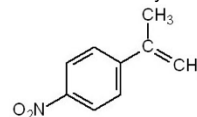
order of introduction of substituents to ensure correct orientation

Friedel-Crafts reactions (alkylation, acylation) cannot be carried out on strongly deactivated aromatics

sometimes electrophilic aromatic substitution must be combined with a functional group transformation

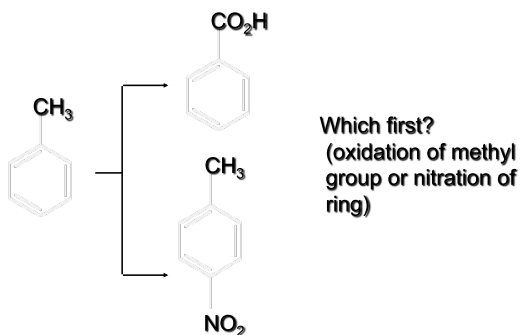
### Question

- Which of the following is the most reasonable way to begin an effective synthesis of the compound shown?

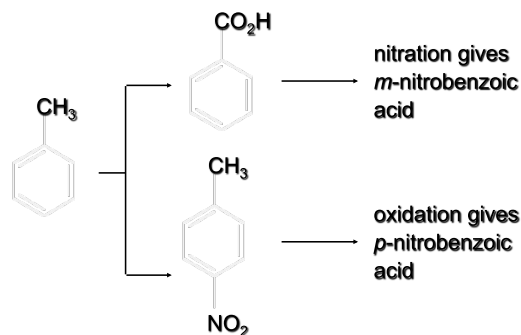


- A) Treat benzene with isopropyl chloride and  $\text{AlCl}_3$ .
- B) Treat chlorobenzene with propene and  $\text{AlCl}_3$ .
- C) Treat benzene with 2-chloropropene and  $\text{AlCl}_3$ .
- D) Treat benzene with 3-chloropropene and  $\text{AlCl}_3$ .

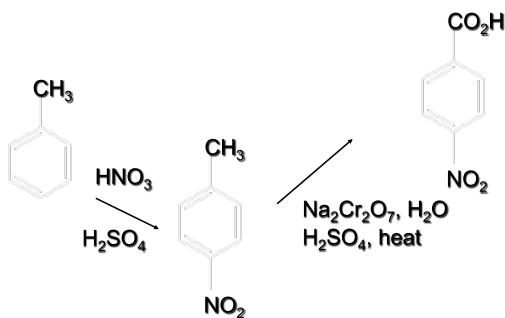
### Synthesis of *p*-Nitrobenzoic Acid from Toluene



### Synthesis of *p*-Nitrobenzoic Acid from Toluene

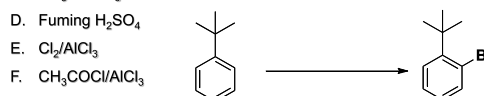


### Synthesis of *p*-Nitrobenzoic Acid from Toluene



### Question

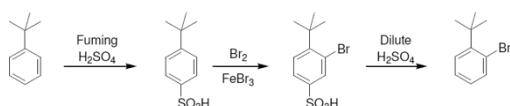
- What is the correct order of reagents on the left to complete the synthesis of the following bromide?



- |   |            |
|---|------------|
| A. $\text{HNO}_3/\text{H}_2\text{SO}_4$                                   | A. B       |
| B. $\text{Br}_2/\text{AlBr}_3$  | B. D, B    |
| C. $\text{CH}_3\text{Cl}/\text{AlCl}_3$                                   | C. D, B, L |
| D. Fuming $\text{H}_2\text{SO}_4$   | D. L, B    |
| E. $\text{Cl}_2/\text{AlCl}_3$  | E. L, B, D |
| F. $\text{CH}_3\text{COCl}/\text{AlCl}_3$                                 |            |
| G. $\text{Zn} [\text{Hg}], \text{HCl}, \text{heat}$                       |            |
| H. 1) $\text{KMnO}_4, \text{NaOH}, \text{heat}$ 2) $\text{H}_3\text{O}^+$ |            |
| I. $\text{NBS}/\text{heat}$   |            |
| J. $\text{CH}_3\text{CH}_2\text{Cl}/\text{AlCl}_3$                        |            |
| K. $\text{CH}_3\text{CH}_2\text{COCl}/\text{AlCl}_3$                      |            |
| L. Dilute $\text{H}_2\text{SO}_4$   |            |

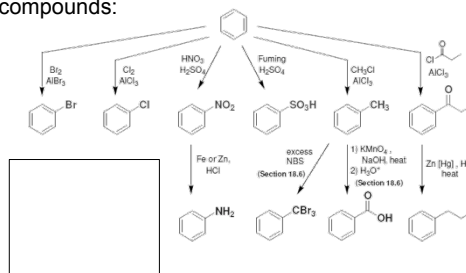
## Synthetic Applications

- EAS  
SULFONYLATION  
is reversible,  
Therefore, it can  
be used as a  
temporary blocking  
group.



## Synthetic Strategies

- Reagents for monosubstituted aromatic compounds:



## Synthetic Strategies

### GROUP CONVERSIONS THAT CHANGE DIRECTING EFFECTS

